



GOSPEL MUSIC NASHVILLE

GAYLORD OPRYLAND RESORT & CONVENTION CENTER

Nashville, Tennessee - April 18-21, 2010

SPONSORSHIP FORM

Sponsorship Levels			
Type	Unit Cost		Value
Presenting Level Co-Sponsorship		<ul style="list-style-type: none"> Overall recognition as Event Co-Sponsor on website and all GMN event materials (Event Co-Sponsor level number of impressions) 	\$10,000
		<ul style="list-style-type: none"> Name and logo included on all Gospel Music Nashville materials, print and broadcast media advertising 	\$15,000
		<ul style="list-style-type: none"> Your logo and link on the Fresh Well Media and Family Friendly Entertainment Website 	\$15,000
		<ul style="list-style-type: none"> 1 minute commercial spot during GMN event three times a day for two days 	\$2,750
		<ul style="list-style-type: none"> 2 complimentary 10' X 10' booth spaces in a premiere location 	\$1,500
		<ul style="list-style-type: none"> 100-word profile on the FWM and FFE Network website 	\$1,000
		<ul style="list-style-type: none"> "Welcome Letter" in the program book as GMN Co-Sponsor 	\$1,000
		<ul style="list-style-type: none"> 100-word profile and logo in the sponsor section of the program book 	\$1,000
		<ul style="list-style-type: none"> 2-page, lead color advertisement in the program book 	\$2,000
		<ul style="list-style-type: none"> Name and logo posted at event registration table 	\$500
Co-Sponsor Cost for future events	\$40,000.	<ul style="list-style-type: none"> 10 VIP-Reception tickets 	\$3,950
		<ul style="list-style-type: none"> Event tickets for all employees (up to 100) 	\$2,300
		<ul style="list-style-type: none"> 60 second TV Commercial spot three (3) times a day for ten (10) days on Family Friendly Entertainment Television Network- 46,000,000 potential viewers (www.familyfriendlye.com) 	\$6,500
		<ul style="list-style-type: none"> 30 minute Internet television WEBCAST with Fresh Well Media productions and five 3-minute video clips for your website and marketing distribution (www.freshwellmedia.com) 	\$17,500
		<ul style="list-style-type: none"> Right of first refusal for next event (Grandfather clause event Co-Sponsor) 	Priceless
		<ul style="list-style-type: none"> Overall recognition on website and GMN event materials as Platinum Level Sponsor 	\$7,000
		<ul style="list-style-type: none"> Your logo and link on the Fresh Well Media and Family Friendly Entertainment Website 	\$10,000
		<ul style="list-style-type: none"> One complimentary 10' X 10' booth space in a premiere location 	\$750
		<ul style="list-style-type: none"> 75-word profile on the FWM and FFE Network website 	\$750
		<ul style="list-style-type: none"> 8 VIP-Reception tickets 	\$3,160
Introductory Rate - Only	\$20,000.	<ul style="list-style-type: none"> 1-page, lead color advertisement in the program book 	\$1,000
		<ul style="list-style-type: none"> 75-word profile and logo in the sponsor section of the program book 	\$750
		<ul style="list-style-type: none"> Event tickets for all employees (up to 50) 	\$1,150
		<ul style="list-style-type: none"> 30 second TV Commercial spot three (3) times a day for ten (10) days on Family Friendly Entertainment Television Network- 46,000,000 potential viewers (www.familyfriendlye.com) 	\$5,000
		<ul style="list-style-type: none"> 15 minute Internet television web cast with Fresh Well Media productions and three 2-minute video clips for your website and marketing distribution (www.freshwellmedia.com) 	\$13,500
		<ul style="list-style-type: none"> Overall recognition on website and GMN event materials as Platinum Level Sponsor 	\$7,000
		<ul style="list-style-type: none"> Your logo and link on the Fresh Well Media and Family Friendly Entertainment Website 	\$10,000
		<ul style="list-style-type: none"> One complimentary 10' X 10' booth space in a premiere location 	\$750
		<ul style="list-style-type: none"> 75-word profile on the FWM and FFE Network website 	\$750
		<ul style="list-style-type: none"> 8 VIP-Reception tickets 	\$3,160
Platinum Level Sponsorship	\$7,500.	<ul style="list-style-type: none"> 1-page, lead color advertisement in the program book 	\$1,000
		<ul style="list-style-type: none"> 75-word profile and logo in the sponsor section of the program book 	\$750
		<ul style="list-style-type: none"> Event tickets for all employees (up to 50) 	\$1,150
		<ul style="list-style-type: none"> 30 second TV Commercial spot three (3) times a day for ten (10) days on Family Friendly Entertainment Television Network- 46,000,000 potential viewers (www.familyfriendlye.com) 	\$5,000
		<ul style="list-style-type: none"> 15 minute Internet television web cast with Fresh Well Media productions and three 2-minute video clips for your website and marketing distribution (www.freshwellmedia.com) 	\$13,500
		<ul style="list-style-type: none"> Overall recognition on website and GMN event materials as Platinum Level Sponsor 	\$7,000
		<ul style="list-style-type: none"> Your logo and link on the Fresh Well Media and Family Friendly Entertainment Website 	\$10,000
		<ul style="list-style-type: none"> One complimentary 10' X 10' booth space in a premiere location 	\$750
		<ul style="list-style-type: none"> 75-word profile on the FWM and FFE Network website 	\$750
		<ul style="list-style-type: none"> 8 VIP-Reception tickets 	\$3,160
			\$80,000.
			\$43,060.

Gold Level Sponsorship	\$5,000.	<ul style="list-style-type: none"> • Recognition on website and GMN event as Gold Level Sponsor • Your logo and link on the Fresh Well Media and Family Friendly Entertainment Website • One complimentary 10' X 10' booth space • 50-word profile on the FWM and FFE Network website • 6 VIP-Reception tickets • 1-page, lead color advertisement in the program book • 50-word profile and logo in the sponsor section of the program book • Event tickets for all employees (up to 25) 	<p>\$5,000 \$7,500 \$750 \$500 \$2,370 \$1,000 \$500 \$575 \$18,195.</p>
Silver Level Sponsorship	\$4,000.	<ul style="list-style-type: none"> • Recognition on website and GMN event as Silver Level Sponsor • One complimentary 10' X 10' booth space • 25-word profile on the FWM and FFE Network website • ½ page advertisement in the program book • 4 VIP-Reception tickets • 25-word profile and logo in the sponsor section of the program book • Event tickets for employees (up to 15) 	<p>\$5,000 \$750 \$250 \$500 \$1,180 \$250 \$345 \$8,275.</p>
Contributor Level Bronze Sponsorship	\$3,000.	<ul style="list-style-type: none"> • Recognition on website and GMN event as Contributor • One complimentary 10' X 10' booth space • ¼ page advertising in the program book • 2 VIP-Reception tickets • Event tickets for employees (up to 10) • Business or Individual name listed on Sponsorship List 	<p>\$4,000 \$750 \$295 \$790 \$230 \$200 \$6,065.</p>

Principal Contact (please complete)

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Tel: (____) _____ Fax: _____

E-Mail: _____ Website: _____

Sponsorship Level _____ Amount: _____

Authorized Signature: _____ Print Name: _____

Terms of Agreement:

This agreement is effective as of _____ (date) and shall remain effective until the "Gospel Music Nashville" Event ends on April 21, 2010. This agreement defines the terms under which Fresh Well Media and _____ ("Sponsor") enter into a sponsorship agreement for the Fresh Well Media Gospel Music Nashville 2010 Annual Event.

Limited License:

FWM grants the Sponsor a limited license to use any of the artwork on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants FWM a limited license to use Sponsor's logo in Gospel Music Nashville's promotional material and on the Event site

Miscellaneous:

This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

Cancellation policy:

This agreement is effective as of the date signed below and shall remain effective until the Event ends on April 21, 2010 or until terminated by either party. **All requests for refunds must be in writing, received, and confirmed by FWM 25 days prior to the event.** Contracts cancelled up to 25 days of the event will be issued a refund based on a prorated basis. **If sponsoring promotional items, once the contract is signed and the item is in production, there shall be no refunds.** FWM may terminate this agreement at any time by notifying the sponsor in writing or by email. Upon such termination, FWM shall return to the Sponsor that portion of the Sponsorship fee pro-rated for the time remaining in the contract.

Signature Date

Counter Signature Date

Method of Payment

Please remit a 50% deposit to Fresh Well Media with your signed contract to secure your sponsorship. All balances by April 9th, 2010.

By Credit Card

American Express Master Card Visa

Card Number

Name on Card

Expire Date

3 digit Security Code

Signature Date

By Check

Make checks payable to: FRESH WELL MEDIA

Fax or Mail completed contract and payment information to:

FRESH WELL MEDIA

PO Box 111205, Nashville, TN 37222

Tel: 1-800-898-7418 Fax: (615) 730-5512

Questions

Contact Andrea Thomas at 615-521-6177 or Andrea@freshwellmedia.com