



FRESHWELL  
MEDIA

GOSPEL MUSIC NASHVILLE PROGRAM BOOK 2010 - **ADVERTISING RATES**

	<b>Four Color</b>	<b>Dimensions [wxh]</b>
2-Page Spread	\$1,500.00	
Full Page	\$795.00	(8.375 x 10.875)
1/2 Page	\$495.00	(6.875 x 4.375)
1/4 Page	\$295.00	(3.34 x 4.375)
1/8 Page <i>Business card size</i>	\$195.00	(3.34 x 2.25)

**Ad Specs/Digital Submission**

**Material Specifications:** Preferred format is uncompressed, hi-res PDF, CMYK color, minimum 300 dpi resolution. Other accepted formats are TIFF, JPEG and EPS.

**Document Size:** 8-1/2" x 11-1/8" (8.5 x 11.125) — includes 1/8" bleed on all sides

**Trim Size:** 8-3/8" x 10-7/8" (8.375 x 10.875)

**Live Area:** 7-7/8" x 10-3/8" (7.875 x 10.375)

Live matter should not fall closer than 1/4" to trim.

**Ad Submission:** E-mail [andrea@freshwellmedia.com](mailto:andrea@freshwellmedia.com) for submission information.

**Proofs:** Pre-press digital proofs of ads may be requested by e-mailing [andrea@freshwellmedia.com](mailto:andrea@freshwellmedia.com).

**Design Considerations:**

• Files that do not meet specifications may require changes and re-submission. Problematic files cause delays in production and may jeopardize your placement. We are not responsible for the quality of the final ad if the files submitted do not match our specifications.

**Other Services:**

• Full graphic design services are offered through Fresh Well Media – Andrea Thomas 615-521-6177. Advertisers will be billed for all graphics production work performed by Fresh Well Media based on:

Spread/Full Page .....\$195 1/4 Page .....\$95

1/2 Page .....\$150 1/8 Page .....\$75